

JULY 4TH 2024 SPONSORSHIP OPPORTUNITIES



10K, Fun Run And Bike Rides

As one of San Diego's most popular summer gatherings, over 4,000 participants assemble for what has become an incredibly popular event that attracts people of all ages and skill levels, including recognized competitors as well as weekend warriors. The July 4th Run & Ride brings families and neighbors together for a beautiful morning celebration.

The core mission of the Scripps Ranch Old Pros is to raise money for youth and high school sports programs, including dozens of college scholarships offered each year to graduating seniors. Founded by Scripps Ranch residents in 1979, the Old Pros coordinates a broad range of community events to promote friendships, volunteerism and civic service.

The annual Run & Ride includes a 10k run around Miramar Lake, a two-mile fun run, bike rides of 12, 23, and 35 miles in length, and ends in Hoyt Park with music and festivities. This celebration is by far the highest level of neighborhood engagement and an incredible opportunity for local businesses and volunteers to be front and center for all participants.

Your sponsorship and commitment to the program offers hyper-local marketing opportunities and inclusion in our broad-audience advertising, including logo placement on t-shirts, banners, and print/online marketing campaigns, not to mention signage throughout the park the day of the event.

All proceeds go to fund over \$30,000 in scholarships and contributions to youth and high school students. SROP is an IRS approved 501(c)(7) non-profit organization.

PLEASE SEE THE REVERSE SIDE FOR ALL SPONSORSHIP LEVELS AND BENEFITS.



OFFERING WARM COMMUNITY SPIRIT AND POWERFUL NEIGHBORHOOD MARKETING OPPORTUNITIES IN SCRIPPS RANCH

A non-profit 501(c)(7) organization established to promote sports and have a good time

WWW.RUNRIDE.ORG

CONTACT KIRK RYAN FOR MORE INFORMATION ON SPONSORSHIP OPPORTUNITIES
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BENEFIT	COPPER \$500	BRONZE \$1,000	SILVER \$2,500	GOLD \$5,000	PLATINUM \$7,500	2-YEAR TITLE SPONSOR \$14,000
ANNOUNCEMENTS- Public address announcements at Hoyt Park.	★	★	★	★	★	★
BEER GARDEN SIGNS-- Two-sided signs with sponsor logo on beer garden fences.	*	1	2	3	4	5
PUBLICITY – Sponsor logo on registration website as well as SR Newspaper and SRCA Magazine.	★	★	★	★	★	★
THANK YOU BANNER- Logo displayed on event banner at Hoyt Park.	*	★	★	★	★	★
T-SHIRT- Logo on 4,000 participants T-shirts and 500 volunteer T-shirts (June 1 deadline)	*	*	★	★	★	FRONT OF SHIRT MENTION
BOOTH- Exhibit booth in the park for business development (NO SALES). Limited number of booths available.	*	*	★	★	★	★
SOCIAL- Social Media marketing campaign presence.	★	★	★	★	★	★
VIP PASSES - VIP Passes into Beer Garden and VIP area!	2	2	2	4	6	8
RUN/RIDE ENTRIES- Complimentary entries into events.	2	2	2	5	10	12
START AND FINISH BANNERS- Logo displayed on large Start and Finish banners.	*	*	*	★	★	★
BIBS- Logo on all participant bibs. (April 15th deadline)	*	*	*	*	★	★

ADDITIONAL SPONSORSHIP ADD-ONS

AID BOOTH EXCLUSIVE LOGO PLACEMENT

2 AVAILABLE

\$250 PER

MILE MARKER EXCLUSIVE LOGO PLACEMENT

5 AVAILABLE

\$250 PER



ASK ME ABOUT ADD ON PRICING



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